

POWERSYSTEMS[®]

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POWER SYSTEMS ASSEMBLES FIRST ADVISORY BOARD

Nation's leading fitness equipment and accessories company calls on local fitness and training experts to enhance product lines and offerings

KNOXVILLE, Tenn. – [March 6, 2014] – Power Systems, the nation's leading provider of fitness equipment and accessories, announced today that it has formed an Advisory Board for the first time in the company's 28-year history. The Advisory Board will be based in Knoxville, the home of Power Systems' corporate headquarters, and will include a number of the top coaches, trainers, therapists, and facility owners in the Greater Knoxville community.

The initiative is designed to gain "front-line" insights into the latest fitness and training products and trends on the market and is part of Power Systems' commitment to continuously enhance the overall customer experience. Each board member will be responsible for interacting with consumers, testing products and providing feedback to the company on an ongoing basis.

"One thing we hear repeatedly from our customers is how they want the latest trends and products that are going to improve the lives of their teams, clients, or customers," said Julie Pauletto, President of Power Systems. "We've always had a good pulse on what our customers want, but this local Advisory Board will take us to new heights in terms of building stronger relationships that encourage active, healthy lifestyles."

The following individuals have been selected to serve on Power Systems' Advisory Board:

- **Dave Lawson**, Head Strength and Conditioning Coach – *University of Tennessee*
- **Mike Szerszon**, Assistant Strength and Conditioning Coach – *University of Tennessee*

- **Greg Adamson**, Assistant Strength and Conditioning Coach – *University of Tennessee*
- **Devin Driscoll**, Owner – *Next Level Training*
- **Johnny Long**, Owner – *Johnny Long's Training Academy*
- **Lee Sloan**, President – *National Fitness Center*
- **Matt Veigl**, Gym Operator – *Fairways and Greens*
- **Grant Scalf**, Owner – *CrossFit Ktown*
- **Dani Boaz**, Yoga/Paddleboard/Fitness Coach
- **Nate Hoffmeister**, Strength and Conditioning Coach – *Christian Academy of Knoxville*
- **Brandon Waters**, Head Strength and Conditioning Coach – *Maryville High School*
- **Geena Welch**, Director of Group Fitness – *National Fitness Center*
- **Brian Nix**, Head Strength and Conditioning Coach – *Alcoa High School*
- **Lincoln Thomas**, Strength and Conditioning Coach – *Grace Christian Academy*
- **Matthew Buckner**, Head Baseball Coach – *Farragut High School*
- **Trace Pate**, Strength and Conditioning Coach – *Farragut High School*
- **Brigina Wilkerson**, Physical Therapist – *Knoxville Orthopaedic Clinic*
- **Veronica Carmazzi**, Athletic Trainer – *Knoxville Orthopaedic Clinic/Karns High School*
- **Scott Cummings**, Head Football Coach – *West High School*
- **Ronnie McNutt**, Personal Training Director – *National Fitness Center*

For more information on Power Systems, visit www.powersystems.com.

About Power Systems

Power Systems, the leading provider of fitness equipment and accessories, was founded by Bruno and Julie Pauletto in 1986 and is recognized throughout the sports and fitness industries for its complete selection, superior customer care and fast delivery. Power Systems is committed to quality, innovation and service – utilizing a knowledgeable, professional and dedicated team to exceed customer expectations. All of our business transactions reflect a firm commitment to our core value...INTEGRITY.

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